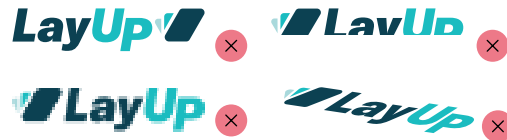


# Logo don't's

## Don't Alter

No altering, rotating, bending, skewing, cropping or distorting.



## Don't Recolor

No color changes, or grayscale.

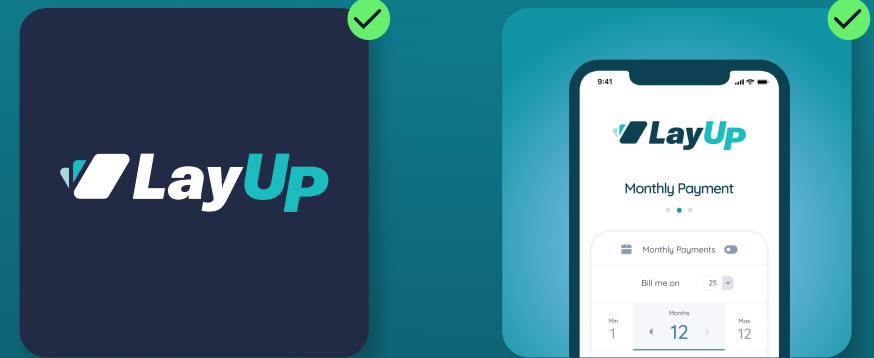


## Don't Add Shadows

No shadows or other effects.

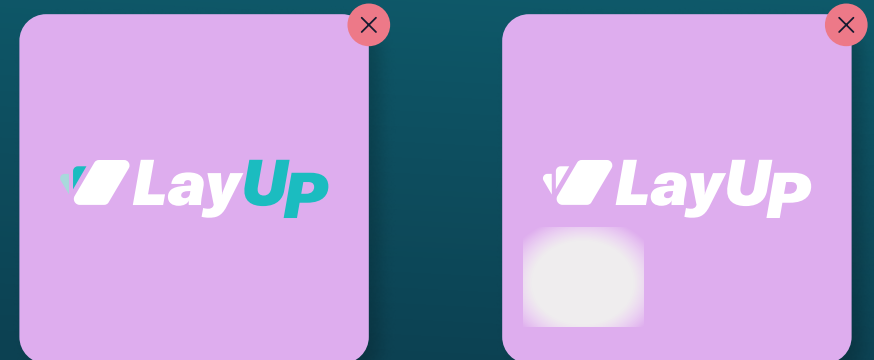


## Do



Please place the logo over simple images and textures. Place the logo on colours that complement the logomark. The logomark must be easily visible.

## Don't



Don't place the logo on busy backgrounds that don't contrast the logo or on any colours that come too close to the colours of the logo.