

Logo don't's

Don't Alter

No altering, rotating, bending, skewing, cropping or distorting.



Don't Recolor

No color changes, or grayscale.

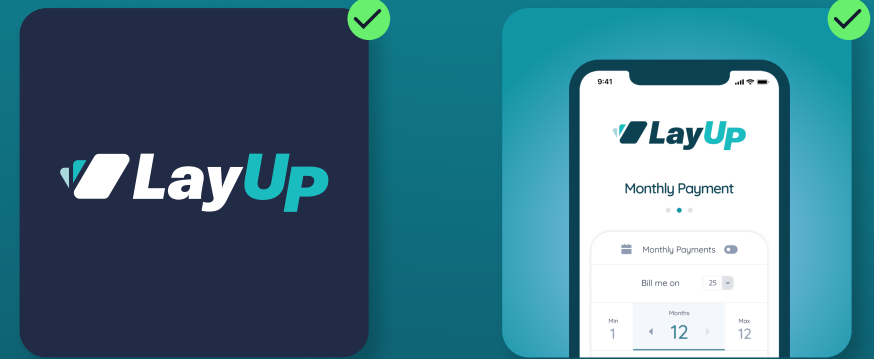


Don't Add Shadows

No shadows or other effects.

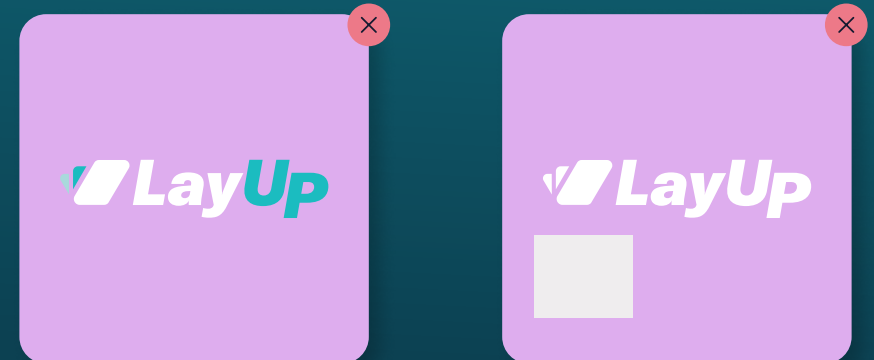


Do



Please place the logo over simple images and textures. Place the logo on colours that complement the logomark. The logomark must be easily visible.

Don't



Don't place the logo on busy backgrounds that don't contrast the logo or on any colours that come too close to the colours of the logo.